

Definitions of Tourism



Area of Study One: Characteristics of Tourism

Outcome 1: Students should be able to analyse, describe and explain the nature of tourism at a range of scales.

Key Knowledge

- *Characteristics* of domestic and international tourism.
- *Changing* characteristics of tourism over time.
- Location and distribution of different *types* of tourism and tourist destinations.
- *Factors* affecting different types of tourism.

1. What is a tourist? Provide the definition found in the textbook. (Chapter 2)

2. Write down the definition and associated notes for ***domestic tourism***.

Questions in relation to Figure 2.2, page 20.

1. To which state are the least amount of day trips taken? Please quantify.

2. Quantify to which state the most amount of day trips are taken.

3. Quantify which state includes the most popular destinations for day trips.

4. Through your own understanding, describe the tourist destinations in south-eastern Queensland and discuss what it is that contributes to them being so popular.

Definition and notes for ***international tourism***.

Questions in relation to Figure 2.4, page 21.

1. Where do the greatest number of Australians travel to? _____
2. To what region do the majority of Australians travel to? _____
3. How many more Australians travels to the United States than to the United Kingdom? _____
4. Which age group are the most frequent travellers? _____
5. Why do you believe this to be so?

Questions in relation to Figure 2.7, page 21.

1. Which regions are *sources* of tourists in the more than 10 million range?
2. Compare the differences between the international travel of Europeans and Africans.

3. Describe the *movements* of Australian tourists.

4. Describe the *movements* and numbers of Japanese tourists.

Questions in relation to Figure 2.9, page 22.

1. Rank and quantify the regions from least to most international arrivals in 2016.
 - a)
 - b)
 - c)
 - d)
 - e)
2. Europe receives the largest number of tourist arrivals, what do you think contributes to it being such a popular tourist destination?

In the future UNWTO

(_____) believes that while all regions of the Earth will receive more tourists, *the Asia-Pacific region* will continue to be the fastest growing one for international tourist arrivals.

Discuss why you think this may be the case.

Figure 2.8 lists the countries with the least international arrivals. Choose one of these locations and research to find two or three contributing factors to why the place does not attract many tourists.
